

CYNTHIA MILIONIS

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SUMMARY

- Experienced web designer able to transform content and images into clear, elegant, and usable interfaces
- Versed in design documentation - organized and methodical
- Creative, with a thorough understanding of design concepts

PROFESSIONAL EXPERIENCE

Web Designer

10 Plums, Fall 2008 - present

- Designed online multimedia mix maker
- Collaborated on UI

Web + Print Designer

UCSF School of Medicine, March 2002 - present

- Designed unique brands for Admissions, AME, WHP, Bellagio, Teaching & Learning Center
- Designed graphic look and feel for web site templates: home, index pages, departments
- Worked with departments to express individuality within templates
- Wrote styleguides and recommendations for best practices
- Created Flash presentations and tours
- Created web site promotional pieces, HTML emails, surveys, blogs, ppts
- Created print materials for Dean's Office and departments: posters, programs, brochures, newsletters, letterhead, documents, invitations, case studies
- Managed print production and vendor relations
- Worked with clients to gain an understanding of user needs, goals and target audiences
- Collaborated on UI in brainstorming sessions, the creation of user flows, wireframes and scenarios

Web + Print Designer

Bravanta, Inc., June 2001 - December 2002

- Designed corporate web site
- Collaborated on user interface of corporate web site and online catalog
- Designed marketing and sales creatives: ppt presentations, custom designed demos of program software, CD brochures, postcards, posters

Web Designer

USF Visual & Performing Arts Dept., Summer 2002

- Designed department site
- Coded site and flash elements

Web Designer

ASL Shakespeare Project, Summer 2002

- Designed theater production's site
- Defined UI
- Coded site

Web Designer

CAL Berkeley Rhetoric and Film Studies Dept., Spring 2002

- Designed department sites
- Coded sites and flash elements

Web Designer

Jay Grant Consulting, Fall 2002

- Designed consultant's promotional site
- Coded site

Web Designer

SDO.NET, Fall 2001

- Created agencies design mockups

Web Designer

Travels with Soha, Summer 2001

- Designed company web site
- Designed promotional postcards
- Coded site

UI Designer

Enkata Technologies, Fall 2001

- Redesigned GUI for CRM data-mining software

Web Designer

Priority Architectural Graphics, Spring 2001

- Designed company web site
- Coded site

Web Designer

ProductPOP, July 2000 - February 2001

- Designed corporate web site
- Designed client-facing extranet
- Collaborated on user interface of corporate web site and extranet
- Created design standards and specification documents
- Designed web-based product displays
- Designed marketing creatives: CD brochure, ppts, demo buttons

Web Designer

Object Warehouse, May - November 2000

- Designed company web site
- Designed GUI for Cinema Scout Site Editor (for State of California)
- Designed DSTI's web site (for State of California)
- Created and delivered client presentations

Web Designer

Hungry Minds, November 1999 - May 2000

- Designed educational portal for site re-launch
- Prepared mock-ups and documents for user testing and focus groups
- Designed banners and buttons for web distribution, including Yahoo
- Assisted with the development of redesign standards and specifications

Web Designer

Landor Associates' Intranet, LandorNet, January – November 1999

- Designed and coded the LandorNet tutorial
- Designed online training modules for Landor practices
- Interfaced with Landor members to update, add, and edit new content to LandorNet

Web Designer

Tesseract, February - May 1999

- Designed online catalog of antique instruments
- Coded site

SOFTWARE

High proficiency in design and web tools such as Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Word, Extensis Portfolio.

EDUCATION

M.A. in Education in Instructional Technologies,

San Francisco State University, Spring 1999

M.F.A. in Printmaking, San Francisco State University, Spring 1997

B.F.A. in Painting, University of Washington, Seattle, Spring 1992

B.A. in Art History, University of Washington, Seattle, Spring 1992